

Cody Alder

Web Designer / UX Designer / Visual Designer

phone 409 790 5366
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website codyalder.com

experience

SpaceCraft

Junior Designer (May 2015 — present)

Responsive Web, UI, & Visual Design: Project Management, Creative Direction, Design & Front End Development for all clients. Lead Design for internal Marketing & Branding Materials, Responsive Templates, and UI / UX Improvements to the SpaceCraft platform

MusicMeetsVideo

UX Designer (March 2017 — present)

UX & Visual Design: User Research & Validation, Prototyping, Creative Direction & Design of the MusicMeetsVideo Mobile App & Website

The Texas Observer

Design Intern (June 2014 — February 2015)

Graphic & Web Design: Design & Creative Direction of Print & Digital Ads, Infographics, Logos & Branding Materials, Page Layouts, and Newsletters

education

The University of Texas at Austin

Design, Bachelor of Fine Arts (August 2010 — May 2015)

skills

Technical Skills

Adobe CC Suite (Photoshop, Illustrator, InDesign, etc), Sketch App, Microsoft Office Suite, Sketching & Drawing, Prototyping, Responsive Web Design, User Research, Graphic & Visual Design, Project Management, Typography, InVision, WordPress, CSS and HTML

Soft Skills

Collaboration, Problem Solving, Organization, Communication, Multi-tasking, Self Motivation, Time Management, Budgeting, Client Presentation, and Flexibility

awards

Core77 Design Awards

512 Stew (Visual Communications Runner Up 2014)

Branding & Identity, Web, & Print Design: Collaborative project focused on subcultures in Austin.